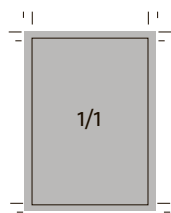




PRINT FORMATS

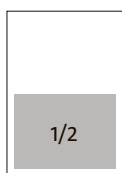
Width x Height



1/1

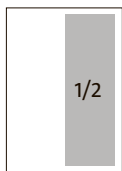
190 x 270 mm

+ 5mm extra bleed all round (200x 280mm)



1/2

170 x 120 mm



1/2

80 x 250 mm



1/4

170 x 60 mm

Technical requirements

Material to provide

Please provide for secured high resolution PDF files + colour proof. All images should be CMYB in EPS, TIFF or JPG high resolution formats (300dpi). For bleed size, please add an extra 5mm all round.

For more details, see the technical sheet.

DELIVERY OF ELEMENTS 3 WEEKS BEFORE PUBLICATION

For all technical enquiries, please contact our team:
pubdifcom@jeuneafrique.com

Web

Technical specifications on demand

PRINT RATES

COVERS & PREMIUM POSITIONS	GROSS RATE
Outside Back Cover	€18,000
Inside Front Cover	€15,000
Inside Back Cover	€12,900
1st RHS, 2nd RHS	€12,900
Full page, requested position	€12,300

REGULAR INSIDE PAGES POSITIONS	GROSS RATE
Double page	€22,000
Full page	€11,200
1/2 page	€6,500
1/4 page	€4,100

Full Advertorial Page	€12,500
Inserts or Special Operations	On demand

DIGITAL EXPOSURE RATES



EXPOSURE - CLASSICAL OFFERS* GROSS RATES (IN € EUROS)

DISPLAY OFFERS - Package examples

> ROS DISPLAY - Premium formats - ROS - 300K impressions.....	€2,100
> DATA DISPLAY - Premium formats - ROS + Geographic targeting 280K impressions.....	€2,240

OUTSTANDING FORMATS

> HP EXCLUSIVE TAKEOVER - Takeover + Mainbox exclusive on the HP - 1 day.....	€1,150
> NEWSLETTERS - Masthead multidevice 1 Week.....	€950/NL

EXPOSURE - SPECIAL OPERATION OFFERS* GROSS RATES (IN € EUROS)

SPECIAL FEATURE SPONSORSHIP: content 100% made by the editorial staff, sponsored by a «partner» - KPI: 300K impressions (approx. 30-40% of the impressions, exclusive within the special feature)	€3,600
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BRANDED CONTENT: Upload of the partner's content as an article (dedicated HTML page) - KPI: 6,000 estimated visits	€6,900 + €500 (technical fees)
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* Further details on demand in our full digital mediakit

DISCOUNT STRUCTURE

Discounts are applied to the rough rates mentioned above, and are cumulative.

ON ANNUAL TURNOVER	%	VOLUME DISCOUNT	%	OTHER DISCOUNT	%
From €11,200 to €19,999	-3%	2 insertions	-3%	New Business	-5%
From €20,000 to €39,999	-4%	3 insertions	-5%	Loyalty with increasing volume	-5%
Starting €40,000	-5%	4 and more insertions	-7%	Agency discount	-15%

The professional discount (agency) applies to the net (prices after all discounts and decreasing).
Advertorial & insert: price quotation on demand.