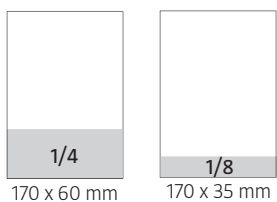
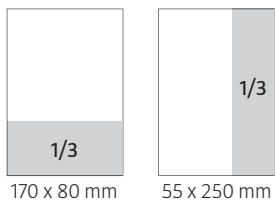
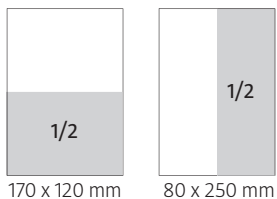
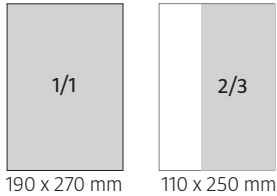


2019 Advertising Rates in Euros



PRINT FORMATS



PRINT RATES

COVERS & PREMIUM POSITIONS	GROSS RATE	REGULAR INSIDE PAGES POSITIONS	GROSS RATE
Outside Back Cover	€18,000	Double page	€22,000
Inside Front Cover	€15,000	Full page	€11,200
Inside Back Cover	€12,900	1/2 page	€6,500
1 st RHS, 2 nd RHS	€12,900	1/3 page	€5,300
Full page, requested position	€12,300	1/4 page	€4,100
Full Advertorial Page	€12,500	1/8 page, bottom page strip	€2,300
Inserts or Special Operations	On demand		

PRINT + WEB + NEWSLETTER PACKAGES

	GROSS RATE
1 Full page in the magazine + 2 weeks online & Newsletter display	€13,000
1/2 page in the magazine + 1 week online & Newsletter display	€7,500
1 Full advertorial page in the magazine + 2 weeks online Brand content	€17,000

DIGITAL DISPLAY & BRAND CONTENT

POSITION	1 WEEK	2 WEEKS	1 MONTH
DISPLAY package, website + Newsletter: Leaderboard, Mainbox and Classic banner	€1,800	€3,000	€5,000
BRAND CONTENT package: your article uploaded on the website with full corporate branding, online newsletter promotion banners, social network posts		€4,000	€7,000

PER THOUSAND IMPRESSIONS, DIGITAL GROSS RATES	DESKTOP + MOBILE	FORMATS
Leaderboard	€30	980 x 90
Mainbox	€25	220 x 250
Classic banner	€25	468 x 60

DISCOUNT STRUCTURE

Discounts are applied to the rough rates mentioned above, and are cumulative.

ON ANNUAL TURNOVER	%	VOLUME DISCOUNT	%	OTHER DISCOUNT	%
From €11,200 to €19,999	-3%	2 insertions	-3%	New Business	-5%
From €20,000 to €39,999	-4%	3 insertions	-5%	Loyalty with increasing volume	-5%
Starting €40,000	-5%	4 and more insertions	-7%	Agency discount	-15%

The professional discount (agency) applies to the net (prices after all discounts and decreasing).
Advertorial & insert: price quotation on demand.

Technical requirements

Material to provide

Please provide for secured high resolution PDF files + colour proof. All images should be CMYB in EPS, TIFF or JPG high resolution formats (300 dpi). For bleed size, please add an extra 5 mm all round.

For more details, see the technical sheet.

DELIVERY OF ELEMENTS 3 WEEKS BEFORE PUBLICATION

For all technical enquiry, please contact our team:
creapub@jeuneafrique.com