THE AFRICA REPORT, a multi-media brand



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Meeting the needs of a B2B and B2G readership

- Providing Premium information
- Decision-making platform for the African business environment
- Improving the accessibility and availability of information
- · Reaching policy makers and business elite

A «Digital First» daily platform

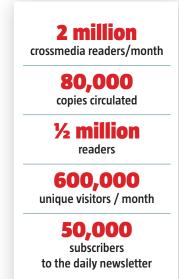
Analysis, Interviews, Podcasts, Rankings, Industry and Country Reports

- Delivering richer and more influential editorial content
- A selective editorial content with more added value
- Availability on any device and through all channels: Internet, newsletters, social networks

Print: essential reading, excellence and expertise

Exclusive interviews, Industry and country focuses, Surveys and investigations

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- In-depth analysis, unmatched intelligence
- Increased number of pages





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